The State of the Department of Public Health

FY2002-03
Topics

- Our year’s activities – defining and pursuing our mission
- What is the evidence of growth and financial health?
- How are we doing? – report card
- Future
Our Year’s Activities: defining and pursuing our mission
Expanding research portfolio...

Outcomes & Effectiveness

- New projects, grants & proposals:
  - Bioterrorism
  - HIV communication/patient preferences
  - Quality/Medical Errors
  - Diabetes Screening
  - Breast Cancer
  - Surgical Outcomes
  - Nutrition/cardiovascular disease
  - Hospital-Home Healthcare
Expanding research portfolio...

Medical Ethics

- New projects and grants:
  - End of Life Decisions
  - Neurological Disease
  - Late Life Depression
  - Geriatric Psychiatry
  - Ethics and Military Medicine
  - Faculty Associates research projects
    - End of life goal setting in the SICU
    - Mammography screening in elderly women
Expanding research portfolio...

Health Services and Policy

- New grants and projects:
  - Leadership and Quality
  - Pharmaco-economics
  - Geriatrics
  - Breast Cancer Screening
Expanding research portfolio…

Prevention and Health Behavior

- Newly funded NIH research:
  - Adolescent Smoking
  - Gender Issues in Adolescent Drug Use

- New research directions:
  - NIDA Center Renewal: Integrated Studies on Implementation, Mediating Mechanisms and Cost/Benefit of Drug Abuse Prevention
  - Diet, Physical Activity, and Obesity
Expanding research portfolio…

Community and Public Health Programs

- New projects and grants:
  - Drug Strategies survey
  - Cardiovascular Healthcare Disparities Reduction
  - Culturally Competent Asthma Disease Management
  - Pediatric Asthma Guidelines Implementation and Evaluation
Expanding educational activities…

- Pfizer Fellowship
- Foundations of Clinical Research Course
- Courses at affiliate institutions
- Addiction Psychiatry Residency – funding from NYPH
- Cross-cultural education
- Department recognition in LCME & Curriculum Retreat
- Stubenbord Visiting Professorship
- Research in Medical Education
Clinics adapt and expand...

- Midtown Center progress
- Private Practice management
- Methadone Clinics - JCAHO
- EDC marketing efforts
What is the evidence of growth and financial health?
#1 resource on the rise...people

15% growth

![Bar chart showing growth in various categories from 2000 to 2003.](chart.png)

- Faculty
- Secondary
- Staff
- Total

NewYork Weill Cornell Medical Center
Weill Cornell Medical College and NewYork-Presbyterian Hospital
Congratulations are in order…

Promotions (up to 6/30)
- Holly Atkinson, MD – Assistant Professor (courtesy)
- Tracy Nichols, PhD – Assistant Professor
- J Emilio Carrillo, MD, MPH – Associate Professor

Promotions (since 7/1 or pending approval)
- Heather Gold, PhD – Assistant Professor
- Joe Fins, MD – Professor
- Edith Zang, PhD – Associate Professor (courtesy)
Income grows & outpaces expense…
(in millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
<th>Expense</th>
</tr>
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<tbody>
<tr>
<td>2000</td>
<td>$11</td>
<td>$0</td>
</tr>
<tr>
<td>2001</td>
<td>$13</td>
<td>$3</td>
</tr>
<tr>
<td>2002</td>
<td>$11</td>
<td>$6</td>
</tr>
<tr>
<td>2003</td>
<td>$13</td>
<td>$9</td>
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</table>

NewYork Weill Cornell Medical Center
Weill Cornell Medical College and NewYork-Presbyterian Hospital
With research on the rise…

(in millions)

$7

1999 2000 2001 2002 2003

Research  Clinical

NewYork Weill Cornell Medical Center
Weill Cornell Medical College and NewYork-Presbyterian Hospital
Hard work pays off …

Proposals submitted

New Awards (in millions)

2000 2001 2002 2003

2000 2001 2002 2003
Collaboration and consulting do their part...

(Figures in thousands)

- Hosp./Sys. collaboration: $371
- Cornell Analytics: $215
- CORE: $33
Department profile ...

2003 Income
$12,816,801

- Research: 43%
- Clinical: 36%
- Institutional: 15%
- Gifts: 6%
How are we doing? - Report Card
## Strengths/Report Card

<table>
<thead>
<tr>
<th>Category</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growing faculty / research capability</td>
<td>A−</td>
</tr>
<tr>
<td>Funding diversity/opportunity</td>
<td>B+</td>
</tr>
<tr>
<td>Strong presence in curriculum</td>
<td>B+</td>
</tr>
<tr>
<td>Expanding clinical programs</td>
<td>B−</td>
</tr>
<tr>
<td>Departmental facilities/space</td>
<td>B+</td>
</tr>
</tbody>
</table>
### Weaknesses/Report Card

<table>
<thead>
<tr>
<th>Category</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recruitments</td>
<td>B+</td>
</tr>
<tr>
<td>Venture funds</td>
<td>B-</td>
</tr>
<tr>
<td>Development</td>
<td>C</td>
</tr>
<tr>
<td>Data systems</td>
<td>C</td>
</tr>
<tr>
<td>Graduate programs</td>
<td>B</td>
</tr>
<tr>
<td>Teaching/primary care funding</td>
<td>C</td>
</tr>
<tr>
<td>Clinical program strategy</td>
<td>C</td>
</tr>
</tbody>
</table>
Public Health Opportunities/Report Card

- Hospital and Network linkages: A-
- Clinical research/trials infrastructure: A-
- Certificate/MPH: B
- Medical informatics: B+
- Qatar: A-
- Strategic plan II: B-
Threats/Report Card

Research funding risk
Clinical reimbursement risk
Overwork/morale
What does the future hold?
Continue to build…

- Recruitment
  - Biostatistics
  - Health Services and Policy Research
  - Clinical Scholars

- Educational Programs
  - Certificate/MPH in Outcomes Research
  - K-30 to NIH
    - New Cornell Masters in Clinical Investigation
Some new initiatives...

- **Research**
  - Women’s health research group
  - Institute of Medical Informatics proposed
  - New grants and research direction
  - Institutional collaborations

- **Clinical**
  - Proposal for new palliative care service
  - Cornell PO finances
Next steps..

- Discuss and plan: Retreat January ‘04